

## **2011 Saguache County Tourism Council Funding Application Form**

The Saguache County Tourism Council receives funds collected through the Saguache County Lodging Tax program. These funds are used to develop and support activities that will enhance tourism in Saguache County. Some of these funds may be distributed back to organizations or individuals in the community for projects that attract visitors to Saguache County. Funds are awarded on a competitive basis at the discretion of the Council. The Council's decision emphasizes, but is not limited to, how a project will draw tourists from outside Saguache County, and the development of new projects that will add to the economic base of the community.

Please answer all questions thoroughly and provide as much information as possible about the nature your project and its expected benefits on tourism. Thank you for your application.

Date

Name of the Organization/Individual requesting funding

Contact person \_\_\_\_\_

Amount of funding requested

Make the award payable to

Address

Phone Number email Date of Event

Description of the project or event for which funding is requested (please include any other materials, flyers or brochures, or other information sources that may be helpful.)

**Please answer the following questions as thoroughly as possible.**

How will the requested funds be used?

If you received funds last year, how were they used?

What is the total budget amount for the proposed project/event?

Will those attending the event be charged a fee and if so how much?

How many people do you expect to attend?

What percentage of attendees will be from outside of Saguache County (estimated)?

What dining/lodging arrangements have been made for attendees?

What are the expected short-term and long-term outcomes of the project/event?

What plans do you have for future development?